

Seminario

Martedì 05 Marzo, ore 16.30

Aula 7 – Palazzo delle Scienze

Academic Perspectives on the Systems Approach to Innovation Management

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Abstract: This work provides a background view and insight into the development of innovation management research, in particular, and discusses the outlook an application of an innovation management system may have, both for organizations and research. The chapter explains how innovation management research is well-developed, but often done so for a single phenomenon; and rarely analyzed in research from a systems perspective. This can make the coupling between research and practice difficult (or at least misunderstood) because innovation practice happens in a system. The ISO 56002 brings about an opportunity to systematically discuss innovation research from a systems perspective and can act as a catalyst for better integration of theory and practice in innovation management.