

### **List of essays for students with B2 certificate:**

Students with a B2 Certificate (Cambridge or Trinity College London) can replace the written test by submitting an essay about one of the topics listed here. The essay should be 200-300 words and **MUST** be sent by email to the professor ([ciancitto@unict.it](mailto:ciancitto@unict.it)) a week prior to the date of the exam (essays after that date will not be accepted). After marking, the students will talk about the content of the essay during the oral part and this will replace the grammar – skill test **ONLY**. Students are requested to attach a copy of their certificate with a copy of the essay (in .doc extension) to their email.

Assessment and marking will be conducted as follows:

- Purpose: opinion, advantages or disadvantages, etc as stated in the task.
- Tone and style: Language must be formal, thus avoiding words that are simply too common or generic (E.g.: *things, stuff, get*, etc.) and contractions (E.g.: *can't, don't, won't*, etc.).
- Structure: The body must be divided into introduction, idea 1, idea 2, idea 3 and conclusion.
- Opinion: Everything stated and argued must be justified.
- Coherence: Ideas must follow a logical order and be well connected with appropriate linkers.

Length: 200-300 words

Available essay topics:

- Can businesses prevent environmental pollution?
- Are hidden charges, as applied by providers of services, ethical or legal?
- How are businesses impacted or affected by pirate websites?
- One of the main factors that distinguish leaders from followers is innovation.
- Social networking is an effective platform for promoting and advancing businesses.
- Looking to the future, virtual (or online) businesses will prove more profitable.
- What is economics and why is it important?
- Microfinance supports small-scale business activities. How could microcredit help poor entrepreneurs to improve their life?
- Which factors contribute to global food shortages? Describe how economists can help to find a solution to such problems.
- What should the priorities of a NHS trust be? Explain your choices.
- To what extent should the public sector be financially responsible for a mega-event such as the Olympic Games? Discuss, using examples from recent events.
- What are the challenges facing the new economies (e.g. India, Brazil, Vietnam, South Africa, Indonesia, Singapore), focusing on demographic issues?