

**CENTRE FOR GLOBAL
PROGRAMMES**

**English and Management
Programme**



**UNIVERSITY
of York**

Study in England



The programme:

Developed with the York Management School, this programme is aimed at

- Undergraduate students and will:
- Improve your communication skills in English
- Develop your cultural awareness
- Develop your business management skills through practical application

FIND OUT MORE

York:

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Catania

Dott.ssa Suzanne Vickery - DEI
(stanza 6, primo piano)

s.vickery@unict.it

York and the University

The University of York is a research leading UK University in the historic city of York, one of Europe's most beautiful cities. Close to the city centre, it is situated on a lake-side campus. York has been voted the safest city in the world in a recent survey.

Programme

Improve your English. The focus will be on communication in academic situations. There will be sessions for improving your range and accuracy in pronunciation, vocabulary and grammar.

Develop your cross-cultural awareness. The programme will also help you to develop your cross-cultural awareness and your skills in communicating across cultures.

Develop you business management skills. Led by the York Management School lecturers, this component will provide opportunity to apply your theoretical knowledge in a simulated workplace environment to help you develop your practical skills in strategy, accounting and marketing. There will be a case study based group project which will provide great opportunities for interaction with other nationalities and exploration of global business themes. You will be required to prepare a business plan and present it to the group which will be assessed.



Class size: maximum of 15 students in a class

Hours per week: 21.5

Accommodation: campus accommodation can be arranged

Study materials: all included

