

“English and Management Course” University of York (UK) Summer 2017

When does the course take place?

7th-25th August 2017

Who will be taking part?

International students mainly from the University of Catania and Zhejiang University of Technology in China

What aspects of English and Management are studied on this course?

1. Key aspects of Management and Business in the UK context using a case study-based approach to management learning, including:

- **Marketing:** marketing research, segmenting, targeting and positioning
- **Basic Accounting:** introduction to accounting, budgeting and analysis
- **Strategy:** assessing the environment, setting the direction, implementing and evaluating strategy

2. Academic Communication Skills which focus on fluency and confidence when speaking in English, with particular regard for:

- seminar skills to help prepare for an end-of-course assessed seminar on:
 1. The consequences of the low oil prices*
 2. Greece, austerity and debt restructuring*
 3. Acculturation of host country workplace practices: when in Rome do as the Romans do?*

*examples of seminar topics used in 2015

- presentation skills to help prepare for an end-of-course group presentation oriented towards corporations and finance

3. Issues in Culture and Society to broaden cultural horizons and raising international awareness through:

- presentation and discussions of a range of issues
- preparation for/feedback on trips to places of cultural/historic interest

What is the final evaluation based on?

Students will be awarded marks for their:

- project content
- project presentation skills
- seminar skills
- reflective journal

What are the minimum English Language Requirements?

Participating students should have the following level of certification:

IELTS	TOEFL Paper	TOEFL Computer	TOEFL Internet	TOEIC*	Cambridge ESOL	Cambridge ESOL
5.5	525	196	70	620	FCE - C	PET (Pass with Distinction)

In the absence of one of the above, students will do an internal language test to determine their current level.

How can I prepare?

Students can prepare for the summer programme at the University of York by following a course in the Department on “**Seminar and Presentation Skills**” (Dott.ssa S. Vickery) during the second semester (March-May 2017)

Does the Department offer credits?

Students who attend the course in the II semester with Dott.ssa Vickery and participate in the summer programme at the University of York will receive credits (*categoria: seminari professionalizzanti*).

What are the costs of the course and accommodation in 2016?

• Course Fees	3 weeks @£273.00 per week	£ 819.00 (GBP)
• Campus Accommodation	21 nights @£ 20.50 per night	£ 430.50 (GBP)
• Total per student		£1249.50 (GBP)*

*prices quoted are in £ sterling

Is there any funding available?

ERSU offers partial funding for those students who meet the financial requirements:

<http://www.ersucatania.it/it/attivita-culturali-e-ricreative/343-regolamento-per-lerogazione-dei-contributi-per-viaggi-di-studio-con-finalita-didattiche-e-culturali-.html>

What is included in the course/accommodation fees?

- 6 hours of lessons per day (Monday to Friday 09.30 - 15.30) for a total of 3 weeks
- study materials
- accommodation in single bedrooms in Derwent College* with shared bathrooms/ kitchens
- 24-hour access to computer/library facilities on campus
- access to Junior Common Room, public areas/pool tables/dart board in Derwent College
- a tour of York city centre and 2 day trips to places of cultural/historical interest
- a York University certificate on successful completion of the programme
- free access to CGP's International Conversation Afternoon

What kind of accommodation is there?

The campus accommodation: Eden's Court (Derwent College), close to the main University campus and recently refurbished.

<https://www.google.co.uk/maps/place/Eden's+Court/@53.9455455,1.0518182,16z/data=!4m2!3m1!1s0x4879303188c4b155:0x717a5b3ce3abf39c>
<https://www.york.ac.uk/colleges/derwent/accommodation/summary/edens-court/#tab-1>

Accommodation includes:

- Bedding and towels. Bed made on arrival and bedding and towels changed weekly.
- Bedroom cleaned weekly.
- Shared bathrooms cleaned daily, Monday to Friday. No cleaning service at weekends.
- Kitchen cleaned weekly but residents expected to leave kitchen in reasonable condition.
- Kitchen utensils are provided

What costs are NOT included?

- return flights to the UK
- group transfer by minibus from/to airport to/from York University campus
- all meals on and off campus*

* Subsidized drinks and hot food/snacks are available during coffee/lunch breaks at campus cafés/canteens

Are there any additional trips available?

- optional weekend trip* to Edinburgh (to be paid for in advance by all participating students)

*Travel, accommodation, guided tours (etc.) organised by the University of York.

How/When do students have to pay for the course and accommodation?

A deposit of £100 GBP must be made by each individual student via the University of York online payment system using a pre-paid card or credit card, followed by the remaining sum (deadline 31 May 2017).

Who do I contact for more information?

Dott.ssa Suzanne Vickery s.vickery@unict.it English Institute (Room 6 - 1st floor)

Further information regarding flights and deadlines for payment of the course and accommodation fees will be posted on *STUDIUM* and on the Department's home page <http://www.dei.unict.it/home> under "Opportunità".